

International Privacy and New Technologies

The right to data protection is a new specialty, which affects a person's fundamental rights and has emerged strongly in recent years due to the expansion and rapid development of information and communication technology.

Data has become one of the key areas of the information society and currently the privacy concept is in the process of growing and extending its impact.

Social networks, search engines, mobile apps, Big Data, Cloud Computing and

wearables have changed the concept of society and perhaps of privacy. They have also changed the relationship between citizens, business and government.

This raises the need to ensure the security of information systems and

be aware of regulations in other countries, due to the fact that services are increasingly provided to a broader public and data flows in a globalized world, without boundaries in this domain, but still based on local regulations.

Objectives

The aim of the course is to train professionals, whether in the field of law, computing science and new technologies in a more comprehensive understanding of the different models and regulations governing data protection and new technologies in different countries, considering that locally applicable rules respond to different cultures and, for example, may not have the same concept of personal data or privacy.

For more specific knowledge, case studies related to services and companies operating globally will be analyzed, in order to ensure effective understanding of how the rules previously examined are implemented in practice.

4 ECTS

Content

- > Introduction to data protection. Origin and evolution. Key definitions.
- > Data protection in Europe. Legal framework and main European organizations.
- > Data protection in Spain.
- > Cyber security. Cybercrime. Privacy vs. security. Debate regarding Max Schrems case.
- > Privacy in the digital world. E-commerce. Mobile Apps and web sites.
- > New EU General Data Protection Regulation. Current situation, main areas and challenges (big data, smart cities, etc.). Vision from Data Protection Authorities (AEPD, APDPCAT).
- > Companies providing services globally and the right to be forgotten. Google experience. (English)
- > Data protection and habeas data in Latin America countries. Regulation, procedures and authorities. A practical vision from Mexico.
- > Introduction to the sectorial data protection system of the USA. Origin, culture and approach to the privacy concept. Competent organizations.
- > Relevance of the technical security measures in the US and their practical implementation. Study of cases: airlines, games and banking sector. (English)
- > Practical application of global privacy programs to international companies and global services. Study of cases: the experience of Hewlett Packard Enterprise in their implementation of Binding Corporate Rules and Binding Safe Processor Rules and Microsoft's experience in providing cloud computing services worldwide. (English + Spanish)
- > Study of the Canadian co-regulatory system. Regulation, territories and authorities. Principles and key definitions.
- > Data protection in Asia countries, including: Japan, China, Hong Kong, Australia, New Zealand, Taiwan, Indonesia, Thailand, Vietnam, Singapore, among others. Culture and general vision of the different regulations, procedures and authorities. Relationships with Europe. APEC Cross Border Privacy Rules. (English)

Professors

[[Organizers]]

- > Lidia Santos Arnau, UAB
- > Laura Vivet Tañà, Lawyer, CIPP/E/US

[[Professors]]

- > Nathaly Rey, Privacy and Security Attorney, CDPP, CCSK. EMEA Trust Manager, Google
- > Daniel C. Pradelles, Global Strategic Engagement & External Relations Privacy Office, Hewlett Packard Enterprise
- > Asier Crespo, Legal Director Spain & Portugal, Microsoft
- > Noriswadi Ismail, Senior Manager, Data Privacy [Cyber Security & Resilience], UK & Ireland Ernst & Young
- > Ramón Martín Miralles, Audit & Information Security coordinator, Catalan Data Protection Authority (APDPCAT)
- > Emilio Anced, Area Manager at the Spanish Data Protection Authority (AEPD)
- > M^a del Mar Valverde López, Lawyer, Barcelona City Council
- > Héctor E Guzman, Lawyer, BGGG Abogados
- > Laura Vivet Tañà, Lawyer, CIPP/E/US
- > Jay Libove, CISSP, CIPP, CIPP/IT, CISM, Director of Technology at Computer Aided Governance, Risk Management, and Compliance
- > Susana Navas Navarro, UAB
- > Sandra Camacho Clavijo, UAB
- > José Cañabate Pérez, UAB

Requirements

- > Law degree.
- > Computer Science degree.
- > Telecommunications degree.
- > Professionals in the field of technology and privacy with more than 2 years experience.

Period/place

Enrolment period
01/04/2016 to 26/09/2016

Classroom learning
30/09/2016 to 03/12/2016
Divendres 16h-20h i
Dissabtes 10h-14h

Casa Convalescència
Sant Antoni M^a Claret, 171
Barcelona

Languages

[50%] Spanish
[25%] English
[25%] Catalan

Price

1350 €

+information

Lidia Santos Arnau
T: (+34) 935 868 467
lidia.santos@uab.cat
www.uab.cat

UAB
Universitat Autònoma
de Barcelona